

PRESS RELEASE

DSAG annual congress: Mobile SAP with Unique Selling Point

The enterprise mobility expert ISEC7 presents applications and informs about user experience with ISEC7 Mobility for SAP, the mobile solution free of middleware and additional technologies

Hamburg, September 6, 2016 - The motto of this year's DSAG annual congress is "Business Transformation from the Socket". The most important congress for companies using SAP, focuses on the challenges of transforming business processes or even complete market. From September 20 to September 22, 2016, new ideas and innovative technologies from the SAP environment will be discussed at the Nürnberg Convention Center. In hall 12, booth L24, the Hamburg enterprise mobility expert ISEC7 Group will showcase applications of its leading mobile SAP solution, ISEC7 Mobility for SAP. The solution offers mobile access to SAP data and systems without expensive middleware and without having to integrate additional technologies.

A visit to the ISEC7 booth pays off: Interested visitors are invited to meet the ISEC7 SAP team, to learn about the latest developments on different mobile devices and to discuss experiences and trends with the experts for mobile SAP. Also, the new standard packages for ISEC7 Mobility for SAP are presented: Customers benefit from the out-of-the-box packages, easily adoptable with ABAP for sales (ERP and CRM), service technicians (ERP PM and CS, CRM), asset inventory, CATS time recording, workflow approval, warehouse and production (confirmations and inspection lots), meter management for utilities and exhibition lead recording. Additionally, visitors can participate in a city rally and win high-class prizes.

How easily companies can mobilize their business processes is showcased by the trading firm Raiffeisen Waren GmbH and their sales force. Thanks to the easy adaptability, Raiffeisen Waren has mobilized their existing and individual sales processes – from the quotation through to the order entry. Especially medium sized companies face the challenge within their SAP competence centre to integrate additional new technologies such as Gateway, OData, HTML5 and Javascript. They appreciate the easy development and operation of the purely ABAP based ISEC7 Mobility for SAP. Its successful implementation is the topic of the partner lecture "SAP mobilized in medium-sized businesses – easy and without additional technologies. Existing and individual sales processes always at hand." On September 21, 2016, 6:45 pm.

ISEC7 Mobility for SAP is the only solution supporting all major smartphone and tablet operating systems – iOS, Android, Windows 8/10 and BlackBerry as well as various secure container solutions of the MDM manufacturers. With pure ABAP skills, the mobility solution can be easily expanded and adapted to individual company requirements in the backend. A development on the mobile device is not required.

Journalists are invited to discuss with ISEC7 Group experts at the congress, September 20

to September 22, booth L24/hall 12. For an interview appointment or further information, please send an email to: ISEC7@cream-communication.com.

Caption: ISEC7 Group presents its leading mobile SAP solution, ISEC7 Mobility *for SAP*.

About ISEC7 Group

The ISEC7 Group (www.isec7.com) is a global provider of mobile business services and software solutions. The company was one of the first movers in mobilising company and business processes. Today, ISEC7 has numerous renowned companies and governmental organisations as committed customers.

The company continually invests in the evaluation and development of new technologies. ISEC7 solutions, such as ISEC7 EMM Suite, ISEC7 Mobile Exchange Delegate, ISEC7 Mobility *for SAP* and ISEC7 Mobility Cloud have proven to be ground-breaking in the mobility sector.

The ISEC7 EMM Suite, a comprehensive globally applicable MDM solution, has been presented as the “Most Innovative Enterprise Application”. ISEC7 Mobility *for SAP* allows access to SAP backend without the need for additional middleware. The solution ‘ISEC7 Mobile Exchange Delegate’ ensures mobile access to Microsoft Outlook calendar, email and contacts from third parties via BlackBerry, Android or iPhone. ISEC7 Mobility Cloud is an innovative and ground-breaking Managed Service for the provision of customised Enterprise Mobility infrastructures based on EMM solutions like the ISEC7 EMM Suite, BlackBerry Enterprise Service 12, Good, MobileIron, Samsung EMM, Microsoft EMS or Airwatch.

ISEC7 was founded in Hamburg/Germany in 2003. The company operates globally with offices in Germany, UK, Spain, Switzerland, USA and Australia.

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